



## EXPERIENCE

### Creative Media Designer, NEC

*September 2012 – Present*

I am responsible for ideation and execution of all forms of visual communication. I create interactive user experiences and user interfaces to display and promote NEC's solutions as well as email and newsletter templates for marketing campaigns. I design various print collateral from sales sheets and print ads to large-scale event and tradeshow signage. My duties also include video editing and post-production, 3D and 2D animation, event photography, and social media management.

### Designer, Freelance

*December 2010 – Present*

I work with agencies and clients on web and UX design from creating user flows, wireframes, and mockups to front-end development. I create identity systems and illustrated works. I also storyboard and develop animations for video and motion graphics.

### Art Direction Intern, Tilted Chair Creative

*April 2011 – July 2011*

I worked alongside a small team of creatives on logos for local businesses and startups, website layouts, presentation designs, and video editing.

### Web Design Intern, National Instruments

*August 2009 – December 2010*

I handled print and web projects including branding and identity, illustration for promotional materials, website product features, and landing page layout design.

## EDUCATION

### University of Texas at Austin

*Bachelor of Science in Advertising – May 2011*

## CERTIFICATIONS & SKILLS

*Hubspot Inbound Certification*

Mac & Windows OS  
Adobe After Effects  
Adobe Dreamweaver  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop

MAXON Cinema4D  
CSS/HTML  
JavaScript/jQuery  
PHP  
WordPress  
Social Media Management

## AFFILIATIONS

Member of AIGA - DFW Chapter  
Board Member of Monsters of Type

## ABOUT ME

I'm a UX and Brand Identity Designer specializing in front-end design/development, typography, and illustration. I approach design with thought, reason, and sensibility. Successful design creates environments that enable audiences to gain information and knowledge with delight. If I can't find the right typeface, I'll push my keyboard aside and start drawing one from scratch. Experimentation expands and hones my skills. In the design process, I welcome mistakes – taking an unexpected direction leads me to a better understanding of what works (or doesn't) and why.